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World Millwork Alliance Hosting 52nd Annual Convention & Tradeshow in Phoenix

(New Port Richey, Florida) – **World Millwork Alliance (WMA)**, an acknowledged leader in the millwork distribution industry, will hold its **52nd Annual Convention & Tradeshow** from October 9th – October 13th, 2016, in Phoenix, Arizona. At this premier event, the Global Millwork Industry will be represented by industry leaders and key decision makers; including millwork distributors, manufacturers of products and services, and sales representatives who will be united at the Phoenix Convention Center and the Sheraton Grand Phoenix Hotel.

“Our members are dedicated and passionate about the millwork industry, and it shows in the exhibits and with our attendees at show. While the WMA Annual Convention & Tradeshow features two exhibit days focused on millwork products and services; the convention program provides both business and social events allowing for numerous networking opportunities to meet and strengthen relationships with industry partners,” says Rosalie Leone, Chief Executive Officer of the organization.

This year’s convention will offer an inspiring lineup of industry professionals sharing their perspective on the current status and wellness of the millwork industry while targeting core business topics. Education day begins with a panel discussion entitled “**Customer Service & Technology Efficiencies**”; where distributors will share how they have improved company productivity and customer service. A growing industry concern, “**The Millennials: Preparing a New Generation for Leadership Success,**” will be the subject of another panel discussion, facilitated by Diane Thieldfoldt, with Millennial leaders who will share their views on what engages and retains Millennials in the industry and work environment. Expert, Terry Burkhalter, will discuss the challenges associated with safety in the work place in his presentation, “Safety, Risk Management” and an overview of the housing market and economic forecast will be presented by real estate economist, Mark Boud. “**Women in Millwork**” will gather to discuss the industry, challenges and share best practices in an industry forum group. WMA’s keynote speaker for the Opening General Session is regarded as one of the top social and political humorists in America, Jimmy Tingle, whose presentation *Jimmy Tingle for President – The Funniest Campaign in History* will entertain attendees.

“The millwork industry finds the WMA Annual Convention & Tradeshow to be the essential event where attendees gather in one place to learn from one another, learn from competitors, meet new people and see new products,” says Leone.

While the show supports the WMA millwork community, those with an interest in the millwork industry are welcome to attend the millwork event of the year. For more information about the WMA 52nd Annual Convention & Tradeshow, visit www.worldmillworkalliance.com.

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About WMA

Established in 1963, World Millwork Alliance is a wholesale distribution organization headquartered in New Port Richey, Florida. World Millwork Alliance is dedicated to the progression and prosperity of the millwork industry; a recognized leader providing networking, education, advocacy, leadership, and certification for the millwork industry. For more information about World Millwork Alliance, please call 727-372-3665, or visit www.worldmillworkalliance.com