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Media Contact: Rebekah Maurin
Design At Work
832.200.8246
rebekah@designatwork.com

The Detering Company Welcomes New President & CEO

John Sewall Joins the Building Material Supplier

HOUSTON — September 21, 2017 — The Detering Company is proud to announce the addition of John Sewall as President and CEO. As part of his role, Sewall will oversee both The Detering Company and South Texas Brick and Stone. He will propel the vision Carl Detering, Jr. second generation owner, has for the business focusing on brand awareness, cross-selling specialty and custom products, and identifying and understanding the building supply needs of existing and potential customer segments.

Prior to his new role, Sewall was Vice President of Operations for Trussway, the leading supplier of manufactured floor, roof and wall components for multi-family construction projects. He was challenged to ensure all 6 manufacturing plants across the U.S. were producing and matching customer demand across 30 states. Sewall led the strategy for capacity utilization across plants, labor and material efficiency, continuous improvement initiatives, and best practice sharing. He was driven by and took pride in knowing his groups provided the best customer service in the industry.

“I am excited to apply the skillset that I’ve developed in the industry toward reaching and surpassing both Carl Detering’s vision and goal for The Detering Company,” said Sewall. “You don’t see the kind of passion Carl has toward his family business everywhere. His love for his company,

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family, employees, and customers drives me to achieve the objectives that will take Detering to the next level."

For his part, Carl Detering Jr. says he looks forward to what lie ahead with Sewall as part of the team. "As we look to the future, we are excited to have John at the helm. He will help us accomplish our goals as a company, and we will continue to contribute to the development of Houston by way of our customers."

Photo Cutline 1: John Sewall joins The Detering Company as President and CEO.



Photo Cutline 2: The Detering Company recently released a video highlighting the passion and craftsmanship that made Detering a top building supplier in Houston for over 90 years. Click [here](#) to view Detering's video.



About The Detering Company

The Detering Company and South Texas Brick and Stone are located in Houston, Texas and are owned by the Detering family. The Detering Company has served the Houston community since 1926. The company sells a wide variety of building materials, including hardwoods, millwork, brick and stone, windows, cabinets and custom manufacturing. With on-site evaluations and same- or next-day delivery, The Detering Company is able to keep projects on budget and on schedule. For more information, please visit www.detering.com.