



***For Immediate Release***

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**WMA Announces New Certification Program in 2018**

*(New Port Richey, Florida)* – **World Millwork Alliance (WMA)**, a global trade association representing the millwork industry, is pleased to announce its partnership with Keystone Certifications, Inc. to introduce a new product certification program. The certification program, sponsored by WMA and administered by Keystone Certifications Inc. is targeted toward door pre-hangers, and is intended to provide a simplified means for certification while offering competitive product differentiation in the marketplace. WMA CEO Rosalie Leone states, “WMA is excited to be able to offer certification solutions and an efficient process to demonstrate code compliance to our members and the door pre-hanger industry.”

The WMA Certification Program will provide third-party certification for structural, thermal, hurricane impact, insulating glass, and manufactured housing compliance under the WMA and Keystone label. Additionally, Quality Assurance services will be offered for the assessment of manufacturer quality management systems in compliance with requirements for Florida Product Approval. “The recent adoption of WMA 100 in the International Residential Code dramatically simplifies the ability of entry door pre-hangers to meet the code with minimal testing through certification. The launch of the new WMA Certification Program couldn’t have come at a better time” stated Jessica Ferris, WMA Director of Codes and Standards.

The WMA Certification Program will offer a premier service to the millwork industry, founded on professionalism and a solid infrastructure by WMA and Keystone. Keystone President, Jon Hill, states, “Keystone Certifications is excited about the opportunity to support WMA in this new venture and to make product certification for the entry door market simple and streamlined.”

For more information about the WMA Certification Program, contact WMA Director of Codes and Standards, Jessica Ferris ([JFerris@worldmillworkalliance.com](mailto:JFerris@worldmillworkalliance.com)) or Tracy Rogers ([TRogers@keystonecerts.com](mailto:TRogers@keystonecerts.com))

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**About WMA**

Established in 1963, World Millwork Alliance is the leading wholesale distribution organization dedicated to the progression and prosperity of the millwork industry. A recognized leader, WMA serves to benefit its distributors, manufacturers and manufacturer representative members providing networking, education, advocacy, leadership, and certification programs. For more information, visit [www.WorldMillworkAlliance.com](http://www.WorldMillworkAlliance.com) or contact WMA Headquarters at 727.372.3665.