## **ADVERTISING & PUBLIC RELATIONS**



3701 Kirby Drive | Suite 1050 | Houston, Texas 77098 | 832.200.8200 main | 832.200.8202 fax designatwork.com

## FOR IMMEDIATE RELEASE



Media Contact: Rebekah Maurin Design At Work 832.200.8246

rebekah@designatwork.com

## The Detering Company Hires Custom Moulding/Hardwood Specialist

Bill Fishburn Joins the Building Material Supplier

**HOUSTON** — **January 10, 2018** — The Detering Company proudly announced the addition of Bill Fishburn as Custom Moulding/Hardwood Specialist. Evaluating current processes, Fishburn is working with the production team to establish new capabilities regarding Detering's millwork products. He will also liaise with individuals in the outside sales department to promote Detering's premiere architectural millwork design services in collaboration with architects and builders.

Fishburn brings over 35 years of experience designing and manufacturing elegant architectural features – including mantles, doorways and feature openings – to his new role at Detering. Working in the shop environment for his family's business, Fishburn cultivated and honed his millwork manufacturing skills. He later transitioned to the design sales faction of the industry, helping customers make selections during the design process.

During his tenure at Keim Lumber, Fishburn led a team of project managers, designers and CAD draftsman as the Millwork Outside Sales and Design Manager. Tasked with overseeing the creation of custom designs, development of project estimates and production of complex, high-end architectural millwork, Fishburn's team translated their clients' visions into elegant millwork packages.

"I am looking forward to the challenge of elevating Detering's existing millwork products and design services," explained Fishburn. "My goal is for every high-end builder, designer or architect to think of Detering first when it comes to their clients' projects."

Fishburn is tasked with refining the quality of Detering's current moulding options, while expanding their millwork profiles and products. He is most excited about applying his expertise to become a resource for architects and builders, and hopes to develop Detering's reputation for producing even the most complex designs in the most artful way.

"Bill is introducing new manufacturing techniques so that Detering is able to effectively produce architectural millwork that will enhance any high-end home," said President and CEO John Sewall. "With Bill on the team, we're raising the bar when it comes to the quality and sophistication of our products."

Photo Cutline 1: Bill Fishburn joins The Detering Company as Custom Moulding/Hardwood Specialist.



**Photo Cutline 2:** The Detering Company recently released a video highlighting the passion and craftsmanship that made Detering a top building supplier in Houston for over 90 years. Click <a href="here">here</a> to view Detering's video.



## **About The Detering Company**

The Detering Company and South Texas Brick and Stone are located in Houston, Texas and are owned by the Detering family. The Detering Company has served the Houston community since 1926. The company sells a wide variety of building materials, including hardwoods, millwork, brick and stone, windows, cabinets and custom manufacturing. With on-site evaluations and same- or next-day delivery, The Detering Company is able to keep projects on budget and on schedule. For more information, please visit www.detering.com.