



## 2020 WMA CONVENTION SPONSORSHIP

### BUILD YOUR COMPANY BRAND

Sponsorship questions – 727.372.3665  
Email: [ASmith@WorldMillworkAlliance.com](mailto:ASmith@WorldMillworkAlliance.com)

**DOWNLOAD SPONSORSHIP FORM**

## 2020 WMA CONVENTION SPONSORSHIP

All Sponsors will be acknowledged with the following:

- ❖ WMA Convention marketing communications and mailings
- ❖ Company logo and link on WMA Website as an Event Supporter
- ❖ Supporters acknowledged in Convention Program and at the Event

### PLATINUM SPONSORSHIP

Registration Badges    \$ 6,000    **SOLD**

Your company name/logo displayed throughout the event on all attendee badges.

- Full page color ad in the Convention Program\*
- Supporter sign at exhibit booth



Opening/General Session    \$ 6,000

- Special recognition at Opening General Session
- Introduction of Keynote Speaker by the company representative
- Prominent signage displayed at event entrance
- Full page color ad in the Convention Program\*
- Supporter sign at exhibit booth

Exhibit Hall Grand Opening Reception \$6,000

Make a final impression. Your company will be proudly displayed and acknowledged to all attendees during the major social networking event.

- Supporter sign at exhibit booth
- Invite 2 Non-Member Distributor First Time Attendees as Your Guest\*\* (Complimentary Registration)
- Acknowledged at event

Icebreaker Welcome Reception    \$5,000

Your company could be featured at this most popular event favored among convention attendees.

- Prominent signage of sponsorship placed at event entrance
- Company's name/logo printed on hundreds of cocktail napkins\*
- Supporter sign at exhibit booth
- Invite 2 Non-Member Distributor First Time Attendees as Your Guest\*\* (Complimentary Registration)

Convention Program Book    \$5,000

Your company's full-page color ad on the back cover of the Convention Program Book\*

- Supporter sign at exhibit booth
- Invite 2 Non-Member Distributor First Time Attendees as Your Guest\*\* (Complimentary Registration)

Exhibit Hall Lunch \$4,000 (3 Available)

- Prominent signage displayed at event entrance
- Invite 1 Non-Member Distributor First Time Attendee as Your Guest\*\* (Complimentary Registration)

\*Sponsor must meet deadline before production printing

\*\*Ask WMA about details

## GOLD SPONSORSHIP

### **WMA Chairman VIP Event    \$3,500**

Introduce your company to WMA leaders and new members at an invitation only event

- Prominent signage of sponsorship placed at event entrance
- Sponsor acknowledgement at event
- Company representatives (3) will receive invitations

### **Education Session    \$3,000 (3 Available)**

- Prominent signage displayed at event entrance
- Company representative to introduce Presenter

### **Distributor Business Meeting (DBM) - Mix & Mingle    \$3,000 (Exclusive)**

- Prominent signage displayed at event entrance
- Sponsor acknowledgment
- Company representatives present at mix & mingle prior to meeting (*DBM open to distributors only*)
- Company printed collateral for distributor seating at meeting

### **New Member & Millennial Benefit Breakfast    \$3000**

- Prominent signage displayed at event entrance
- Company representatives (2) admittance tickets to event
- Acknowledge as Sponsor of Event

## BRONZE SPONSORSHIP

### **Exhibit Hall Water Stations    \$2,500 (2 Available)**

Cool your thirst at a water station sponsored by your company.

- Prominent signage of sponsorship placed at each sponsored water station

### **Charging Station    \$2,500**

**SOLD**

Everyone needs a charge!

- Your company proudly displayed at the charging station located in the exhibit hall hospitality area.



### **Business Roundtable Discussion    \$1,800**

- Prominent signage displayed at event entrance
- Company printed handout may be left on each roundtable

### **Convention Program Ad    \$1,800 (3 Available)**

- Company's full-color ad (1/2 page) on the inside of the Convention Program Book\*

### **Education Beverage Break    \$1,600 (4 Available)**

- Prominent company signage at beverage break area

### **Women in Millwork Roundtable    \$1,600 (2 Available)**

- Prominent signage displayed at event entrance
- Company printed handout may be left on each roundtable

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**Sponsorship Convention Terms and Conditions:** World Millwork Alliance (WMA) reserves the right to the following terms and conditions of the 2020 WMA Sponsorship/Supporter Programs: "Supporter" or "Sponsor" may be used interchangeably by WMA when acknowledging a contributor of the program; WMA may modify, eliminate, substitute or restrict any named benefit to the Sponsor associated with WMA 2020 Sponsorship/Supporter Programs, any offered sponsorship opportunity as WMA deems necessary without notice, product offerings due to unavailability or a discontinued product; WMA reserves the right to reject an offer by a member for any reason in its sole and absolute discretion; non-member wholesale distributor guest must be first-time convention attendee who is not and has not been a WMA member and meets the WMA membership bylaw criteria\*\*; WMA determines placement and acceptable verbiage, logos, graphics, etc. on any signage, banners or WMA marketing materials, emails, website, or printed collateral when acknowledging a Sponsor. Supporter opportunities are not considered a final commitment to the Supporter until full payment is received; all sponsor payments are nonrefundable. WMA shall not be liable for failure to perform its obligations under the terms of 2020 WMA Sponsorship/Supporter Program as a result of strikes, riots, terrorists acts, acts of God, or any other cause beyond its control which may cause WMA to fulfill all or any part of the benefits associated with any sponsorship opportunity; such circumstances releases and discharges WMA from its obligations of the terms and conditions; the Supporter shall be reimbursed what WMA deems an proportionate amount of the sponsorship fee less any sponsorship costs, penalties incurred, or any other associated costs incurred by WMA.