



WORLD  
MILLWORK  
ALLIANCE®

Connections that Matter.

**2020 Virtual  
Conference**  
October 5-7, 2020

## 2020 WMA VIRTUAL CONFERENCE SPONSORSHIP

PLACE YOUR COMPANY  
IN THE SPOTLIGHT

Sponsorship questions – 727.372.3665  
Email: [ASmith@WorldMillworkAlliance.com](mailto:ASmith@WorldMillworkAlliance.com)

**DOWNLOAD SPONSORSHIP FORM**

### WMA 2020 VIRTUAL CONFERENCE – SPONSORSHIP

All Sponsors will be acknowledged with the following:

- ❖ WMA Convention marketing communications
- ❖ Company logo and link on WMA Website as an Event Sponsor
- ❖ Sponsors acknowledged in Virtual Conference Online Program

#### SPOTLIGHT SPONSORSHIP

##### **Manufacture Spotlight & Education Session \$ 7,500 (6 Available)**

- A manufacturer will have the opportunity to either:
  - a) introduce a new product
  - b) introduce a new service
  - c) present a “how to” or an industry solution
- Sponsor will have up to 13 minutes of presentation time
- Sponsor will provide either a prerecorded or live stream presentation\*
- Sponsors acknowledged during the Virtual Event Platform
- Sponsor introduces the education or panelist presenter

The viewer is interested in a new product, new service or “how to” or an industry solution or challenge. This spotlight sponsorship must be a presentation from a, b or c listed above. WMA will not accept a presentation that is advertising the company, company product or an existing service. New product or service should be within the past 8 - 10 months. The Sponsor will be expected to provide WMA with presentation content no later than September 1, 2020. WMA will provide a designated time and date within the WMA 2020 Virtual Conference agenda.

\*Spotlight Sponsor must deliver presentation to WMA before September 1, 2020.

##### **Virtual Conference Program Ad \$5,000\***

Your company's full-page color ad in the online Virtual Conference Program

\*This sponsorship is discounted to a Spotlight Sponsor at \$2500.

**[Virtual Conference Program Ad specifications - click here.](#)**

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Sponsorship Terms and Conditions: World Millwork Alliance (WMA) reserves the right to the following terms and conditions associated with the 2020 World Millwork Alliance (WMA) Sponsorship/Supporter Programs/Event: “Supporter” or “Sponsor” may be used interchangeably by WMA when acknowledging a program contributor; WMA reserves the right to modify, eliminate, substitute or restrict any Sponsor benefit or value; and any offered sponsorship opportunity as WMA deems necessary without notice; WMA reserves the right to reject an offer by a member, or non-member, for any reason in its sole and absolute discretion; pricing listed is for current WMA members; WMA determines placement and acceptable verbiage, logos, graphics, and presentation content, time and day; including, but not limited to signage, banners, WMA marketing materials, emails, communications, website, or printed collateral when acknowledging a Sponsor. Supporter opportunities are not considered a final commitment to the Supporter until full payment is received; all sponsor payments are nonrefundable. WMA shall not be liable for failure to perform its obligations under the terms of 2020 WMA Sponsorship/Supporter Program and Events as a result of strikes, riots, terrorists acts, communicable disease, acts of God, or any other cause beyond its control which may cause WMA to fulfill all or any part of the benefits associated with any sponsorship opportunity; such circumstances releases and discharges WMA from its obligations of the terms and conditions; WMA will determine at its discretion whether a Supporter shall receive any reimbursement but is under no obligation to the Sponsor; in the event and at its discretion, WMA may deem an proportionate amount of the sponsorship be reimbursed fee less any sponsorship costs, penalties incurred, or any other associated costs incurred by WMA.