



WORLD
MILLWORK
ALLIANCE®

Connections that Matter.

**2020 Virtual
Conference**
October 5-7, 2020

2020 WMA VIRTUAL CONFERENCE SPONSORSHIP

PLACE YOUR COMPANY
IN THE SPOTLIGHT

Sponsorship questions – 727.372.3665
Email: ASmith@WorldMillworkAlliance.com

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WMA 2020 VIRTUAL CONFERENCE – SPONSORSHIP

All Sponsors will be acknowledged with the following:

- ❖ WMA Conference marketing communications
- ❖ Company logo and link on WMA Website as an Event Sponsor
- ❖ Sponsors acknowledged in Virtual Conference Online Program

SPOTLIGHT SPONSORSHIP

Manufacture Spotlight & Education Session \$ 7,500 (6 Available)

- A manufacturer will have the opportunity to either:
 - a) introduce a new product
 - b) introduce a new service
 - c) present a “how to” or an industry solution
- Sponsor will have up to 13 minutes of presentation time
- Sponsor will provide either a prerecorded or live stream presentation*
- Sponsors acknowledged during the Virtual Event Platform
- Sponsor introduces the education or panelist presenter

The viewer is interested in a new product, new service or “how to” or an industry solution or challenge. This spotlight sponsorship must be a presentation from a, b or c listed above. WMA will not accept a presentation that is advertising the company, company product or an existing service. New product or service should be within the past 8 - 10 months. The Sponsor will be expected to provide WMA with presentation content no later than September 1, 2020. WMA will provide a designated time and date within the WMA 2020 Virtual Conference agenda.

*Spotlight Sponsor must deliver presentation to WMA before September 1, 2020.

Virtual Conference Program Ad \$5,000*

Your company's full-page color ad in the online Virtual Conference Program

*This sponsorship is discounted to a Spotlight Sponsor at \$2500.

[Virtual Conference Program Ad specifications - click here.](#)

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