All Sponsors will be acknowledged with the following:

❖ WMA Conference marketing communications
❖ Company logo and link on WMA Website as an Event Sponsor
❖ Sponsors acknowledged in Virtual Conference Online Program

**SPOTLIGHT SPONSORSHIP**

**Manufacture Spotlight & Education Session $7,500 (6 Available)**

- A manufacturer will have the opportunity to either:
  
  a) introduce a new product
  b) introduce a new service
  c) present a “how to” or an industry solution

- Sponsor will have up to 13 minutes of presentation time
- Sponsor will provide either a prerecorded or live stream presentation*
- Sponsors acknowledged during the Virtual Event Platform
- Sponsor introduces the education or panelist presenter

The viewer is interested in a new product, new service or “how to” or an industry solution or challenge. This spotlight sponsorship must be a presentation from a, b or c listed above. WMA will not accept a presentation that is advertising the company, company product or an existing service. New product or service should be within the past 8 - 10 months. The Sponsor will be expected to provide WMA with presentation content no later than September 1, 2020. WMA will provide a designated time and date within the WMA 2020 Virtual Conference agenda.

*Spotlight Sponsor must deliver presentation to WMA before September 1, 2020.

**Virtual Conference Program Ad $5,000**

Your company’s full-page color ad in the online Virtual Conference Program

*This sponsorship is discounted to a Spotlight Sponsor at $2500.

**Virtual Conference Program Ad specifications - click here.**

Sponsorship questions – 727.372.3665 • Email: ASmith@WorldMillworkAlliance.com