



***For Immediate Release***

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## **World Millwork Alliance Holds 2020 Virtual Conference October 5-7, 2020**

(New Port Richey, Florida) – **World Millwork Alliance (WMA)**, the leading wholesale distribution organization dedicated to the progression and prosperity of the millwork industry, will hold its **WMA 2020 Virtual Millwork Conference, October 5-7, 2020**.

In a year of considerable change, millwork innovation and creativity continue to be the constant. “The WMA Virtual Conference will serve as the industry’s connecting point to foster business relationships and promote millwork innovation and growth during these unprecedented times”, says Rosalie Leone, President of World Millwork Alliance.

The WMA Virtual Conference program will focus on **Resilience, Empowerment and Effective Management** featuring leading industry experts, panel discussions and roundtable. This premier event offers the millwork industry the opportunity to network online and exchange ideas, initiatives, best practices, and strategies to boost employee and business performance.

**The WMA 2020 Virtual Conference is free** to all WMA members and qualifying non-members. For more information and to register, visit [WorldMillworkAlliance.com](http://WorldMillworkAlliance.com).

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### **About WMA**

Established in 1963, World Millwork Alliance is a wholesale distribution organization headquartered in New Port Richey, Florida. World Millwork Alliance is dedicated to the progression and prosperity of the millwork industry; and is a recognized leader providing networking, education, advocacy, leadership, and promotion for the millwork industry. For more information about World Millwork Alliance, contact WMA headquarters at 727-372-3665, or visit [WorldMillworkAlliance.com](http://WorldMillworkAlliance.com)

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