

## **FOR IMMEDIATE RELEASE**

Contact:

Rosalie Leone

Chief Executive Officer

(727) 372-3665 • [mail@worldmillworkalliance.com](mailto:mail@worldmillworkalliance.com)

### **Association of Millwork Distributors Announces Name Change to World Millwork Alliance**

**New Port Richey, FL (May 1, 2015)**

Association of Millwork Distributors, a leader in the millwork industry - announced it has changed its name to **World Millwork Alliance (WMA)**. The name change reflects the association's broader millwork commitment to strengthen the millwork community and its expertise in servicing the millwork industry. After years of providing the millwork industry with a solid foundation for networking, education, advocacy and services; the association has a reach and a footprint that's global.



“The new name - World Millwork Alliance - represents a united millwork presence forming a strong global alliance between members, association and our industry,” said WMA chief executive officer Rosalie Leone. “World Millwork Alliance is an important milestone in the history of our association and reflects a new vision for the organization. The introduction of new, forward-thinking programs and strategies which will fundamentally change the way our members interact with our organization and other WMA Members.”

The World Millwork Alliance tagline “Connections that Matter” is representative of the organization’s business of building relationships between WMA and its members and the relationships amongst distributors, manufacturers and manufacturer representatives.

World Millwork Alliance will continue evolving to better serve its members with a focus on the next generation.

About WMA: Established in 1963, World Millwork Alliance is a wholesale distribution organization headquartered in New Port Richey, Florida. World Millwork Alliance is dedicated to the progression and prosperity of the millwork industry; a recognized leader providing networking, education, advocacy, leadership, and certification for the millwork industry. For more information, visit [www.worldmillworkalliance.com](http://www.worldmillworkalliance.com)