



For Immediate Release:

New Design Your Own

An easy and fun way to create trend forward stairs systems

NORTH WILKESBORO, N.C., September 27, 2021 -- North Wilkesboro-based Crown Heritage Stair Company today announced its newest product in their unique ***Design Your Own (dyo)*** collection: ***Floating Stair Systems***. The staircase is a major architectural feature in many homes, it should reflect the homeowner's unique style. ***Design Your Own (dyo)*** are a collection of items you can combine to give a look that is uniquely yours.

Customers can choose from three stringer options offered in three colors. Two extra thick tread options are available in five species of unfinished hardwood. Each is handcrafted for a perfect finish and allow for custom onsite staining. Complete your design with multiple cable railing systems and four handrail options.



“By offering our customers a unique, one-of-a-kind buying experience, they can differentiate their business from other competitors. This shopper experience can command premium prices and margins,” says Jamie Perry, president of Crown Heritage Stair Company.

No detail is too small, no element insignificant, this is true craftsmanship, this is Crown Heritage; one of the nation's largest stair parts manufacturers and provider of handcrafted solutions to fit every home with timeless designs. For more information or to place an order, contact Crown Heritage Stair Company at 800-745-5931.

About ECMD, Inc.

ECMD, Inc. is a manufacturer, importer and distributor of specialty building materials with a mission to better the lives of its employees. Rooted in small town, rural, southern values; we keep it real, honest, down to earth and authentic. Founded by innovative entrepreneurs who created the modern building materials global supply chain, their passion and integrity remain the fabric of our culture. Our 5 operating divisions include Klumb Forest Products, Arndt & Herman, EastCoast Mouldings, ECMD Distribution and Crown Heritage who collectively provide customers the products they need, when they need them.

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