



Press Release

For Immediate Release

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The Detering Company Expands Into The Multi-Family Market

HOUSTON, TX – The Detering Company is excited to announce that David Pogue joins its team as Vice President of Multi-Family as of September 5, 2023. He will expand The Detering Company's presence in the Multi-Family market, initially offering doors, lumber, millwork, and windows, while working to increase additional product offerings in order to better serve customers' needs.

"I am excited to welcome David to our team and set up our company for additional growth opportunities in our industry," announced John Sewall, CEO of The Detering Company and South Texas Brick & Stone. "David's experience is legendary in all aspects of this industry space. He knows exactly how a high performing company should be structured to be the right partner with this customer base."

David brings to The Detering Company over three decades of experience in supplying products to the multi-family industry. Over the years he has developed a reputation of partnering with customers to provide valuable solutions through the construction process. David started with Trussway Manufacturing in Houston, TX in 1991. Throughout that tenure, he helped grow the company into one of the largest wood components suppliers in the multi-family segment by developing sales, estimating, design, production, and team leadership processes focusing on performance and accountability. David brings with him to Detering these values, which will guide his leadership approach in this new venture.

"I'm excited for the opportunity to join The Detering Company and to be a part of leading the charge to develop an organization that is focused on becoming the supplier of choice to the multi-family industry, giving customers the service and support they deserve in the timely construction of their projects, before, during and after the sale!"

The Detering Company looks forward to expanding its customer reach and investment in Texas.