



Connections that Matter.

A Message from WMA President & CEO, Rosalie Leone

December 15, 2023

Dear WMA Members,

As we reflect on the year end, we are pleased to announce that World Millwork Alliance has experienced tremendous success and prosperity. It is with great pride that we share the following highlights of 2023.

Thriving Membership: The heart of WMA lies in its members, and we are delighted to see our membership thriving. Your engagement, dedication, and collaborative spirit contribute to the vibrancy of our community, and we are grateful for your continued support. This year WMA was excited to enhance our membership with over 40 additional members. These esteemed companies join our alliance, contributing to the diverse and innovative landscape of the millwork sector. Their commitment to excellence aligns with WMA's mission to foster collaboration among industry leaders, share valuable insights, support an educated workforce, and drive advancements in millwork products, technologies, and services.

Educating the Millwork Workforce: WMA has sold over 105,000 hours of online millwork education and presented more than 468 hours of webinars and podcasts by industry leaders and experts, equipping members with relevant business trends, information, and news. This initiative has served a pivotal role in supporting millwork companies by elevating their team with personal growth, as well as the foundation of the industry overall.

Industry Standards and Safety: WMA plays a crucial role in providing industry standards, codes, and safety information to our membership. By keeping a watchful eye on our industry, we ensure that our practices align with the highest standards and foster a culture of safety and excellence.

Record Attendance at WMA's Convention & Tradeshow: The 2023 WMA Millwork Convention & Tradeshow in Louisville, Kentucky, was exceptionally successful, with record attendance over recent years. This achievement underscores the value and relevance of the World Millwork Alliance in bringing together global industry leaders, fostering connections, educating us on the relevant business topics, and showcasing the latest advancements in millwork products and services.

As we celebrate these achievements, we extend our sincere thanks to every one of you. Your contributions, dedication, and collaboration have been instrumental in making this year one to remember. Together, WMA looks forward to continuing to support and build a thriving and resilient millwork community that embraces innovation, fosters expertise, and addresses the challenges of our dynamic industry in the coming year.

Wishing you all a joyous holiday season and a prosperous New Year!

Best Regards,

A handwritten signature in black ink, appearing to read 'R. Leone', is positioned above the printed name.

Rosalie Leone
WMA President & CEO

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About WMA: Established in 1963, World Millwork Alliance (WMA), is a global wholesale distribution association located in New Port Richey, Florida, serving the millwork industry, including millwork distributors and manufacturers, industry service providers, manufacturers' representatives, and group purchasing organizations. Dedicated to the progression and prosperity of the millwork industry, WMA supports a highly skilled workforce with its education resources, is an advocate on behalf of the millwork industry, and brings the trade community together with its networking events and opportunities. For more information about WMA, visit www.WorldMillworkAlliance.com