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FAKRO Receives Double Award in the "Employer of Tomorrow" Competition

FAKRO has received a double award in the "Employer of Tomorrow" competition. The first prize was awarded for the implementation of the initiative entitled "At FAKRO we develop talents" in the "Employee Development" category in the "medium and large enterprise" segment. The company also received an industry award from the Sectoral Competence Councils for its employee development activities.

This year's edition of the Employer of Tomorrow competition included two main categories: "Employee Development" and "Ambassador of Education." In the "Employee Development" category, the jury took into account assistance to employees in their professional development, investment in employee development through programs improving competences or leading to obtaining employee qualifications, or development of soft skills.

"On behalf of the Management Board and Employees of FAKRO, I would like to thank you very much for the award in the "Employee Development" category. Growth is one of our core company values. We are glad that our team constantly wants to improve their professional qualifications, and we effectively respond to this need. The opportunity to develop is very important to our employees. Certainly, it is a factor that motivates and increases commitment to work. We would like to thank you for appreciating FAKRO's activity in this area," said Paweł Muszyński, Regional Director, who received the awards on behalf of FAKRO.

The aim of the competition is to distinguish and promote entities that implement model educational initiatives in the field of cooperation between business and education - i.e. activities that involve raising the awareness of local communities and their involvement in activities for the development of education, the development of educational services, activities enabling the acquisition, supplementation or updating of competences and qualifications.

"Activities related to employee development are inscribed in the policy of our organization. Improving the qualifications of employees affects their attitude towards the employer. Employees value employers who invest in their development. As a result, they increase their professional attractiveness, identify with the company, and feel an important part of it. These are undeniable assets that contribute to building and promoting the brand of a good and stable employer such as FAKRO," sums up Halina Podgórný, HR Director at FAKRO.

The competition was organized by the Polish Agency for Enterprise Development. The Foundation of the Polish Promotional Emblem "Teraz Polska" was a partner of this year's edition.

The gala took place on December 12, 2023, in Warsaw, Poland.