

WMA ANNOUNCES RETIREMENT OF DEDICATED PRESIDENT & CEO AFTER 27 YEARS OF SERVICE

The World Millwork Alliance announces the impending retirement of its esteemed President and CEO, Rosalie Leone, effective December 31, 2024.

Under Leone's insightful leadership, her impact on the association has been profound, and her contributions have played a pivotal role in shaping both its success and culture. Throughout her tenure, WMA has evolved into a healthy and thriving association, undergoing a transformation, and rebranding from the National Sash & Door Jobbers Association to the Association of Millwork Distributors. Later, it achieved global recognition as a leading trade association, known today as the World Millwork Alliance.



Leone intends to depart WMA with a solid foundation, leaving the organization in a state of readiness to navigate and prosper in the face of future endeavors. "It has been a pleasure and an honor to serve the WMA leadership and its members," Leone stated.

Her proactive role in expanding WMA's mission, leading initiatives, and forming strategic alliances underscores her commitment to both the growth of the millwork industry and the service provided to association members. Leone oversaw WMA's establishment as an accredited ANSI standards development organization, recognized by the ICC and industry certification agencies, making a lasting footprint in codes and standards advocacy. She also led the evolution of WMA's millwork education courses, embracing modern formats and technology to support skilled labor. Notably, Leone championed the connection of women in the millwork industry through the creation of the first social media network. Over the decades, she meticulously planned and executed an abundance of meetings, conferences, plant tours, and annual conventions, uniting the millwork industry and creating countless memorable experiences for attendees.

As Leone prepares to retire from her role as president and CEO, WMA's Board Chair, Jon Bayer, acknowledges her "indispensable efforts that have not only shaped WMA but also steered its course to the current heights of success." The WMA Executive Board will now embark on a thorough and extensive search for Leone's successor, aiming to select a leader who will further enhance WMA's exceptional qualities, uphold its fundamental principles, and sustain the organization's ongoing growth. Throughout this transitional period, Leone will maintain her responsibilities as the selection process unfolds.

The Board of Directors extends its heartfelt gratitude to Rosalie Leone for her outstanding service and unwavering passion for WMA and its members, leaving behind an exceptional legacy for the organization to build upon.

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About WMA

Established in 1963, World Millwork Alliance (WMA) is a global leader in wholesale distribution, headquartered in New Port Richey, Florida. Serving diverse segments of the millwork industry, including millwork distributors and manufacturers, industry service providers, manufacturer representatives, and group purchasing organizations. Dedicated to the progression and prosperity of the millwork industry, WMA supports the development of a highly skilled workforce with its comprehensive education resources, actively represents the best interests of the millwork industry acting as a vocal advocate, and fosters a sense of community within the trade through a myriad of networking opportunities and events.

For more information about WMA, visit www.WorldMillworkAlliance.com